



Giving Your Memories The VIP Treatment

Who We Are:

UrLife Media was founded by Hollywood veterans **Jack Giarraputo** and **Ryan Hegenberger**. Jack is a prolific producer who has made films at Disney, Paramount, Sony, Fox and Warner Bros. He was a co-founder of Happy Madison Productions which produced hits like 50 First Dates, Mr. Deeds, Grown Ups, and many others. Ryan has been creating trailers for major Hollywood studios for over 17 years, working on projects such as Spiderman, Men in Black, and The Sopranos. He went on to become the founder of an award-winning trailer company, that has created marketing campaigns for some of the biggest films in Hollywood history. They both love traveling with their families and documenting it all on their phones – which is how the idea for UrLife was born.

What We Do:

We take your personal photos and video clips that you are already taking on your vacation and we organize, edit and enhance them to create an amazing mini-movie out of your memories!

How We Do It:

UrLife Media takes your camera roll and transforms it into a Hollywood-quality mini-movie of your vacation, graduation, wedding, etc., that you can watch over and over, and share with friends and family.

UrLife experts have put together a "Film School" guide that explains many types of shots and filming techniques to help you try and get the best photos and videos possible.

Once your adventure is over, simply upload your content using the free UrLife Media iOS app or the UrLife website. The process is very simple and if there are any questions UrLife has a concierge waiting to assist! You don't even need to worry about what to send – send duplicates and all – we'll pick the best ones for you!

What You Need To Know:



Every video is produced and edited by a real-life person making the process and end-result feel more personal to *you* and your story. No robots or algorithms here!



Simple Upload Process



1. Simply upload all of your pictures and video clips.



2. A professional producer will contact you to get some specific information about creating your timeless movie.



3. In 4-6 days you will receive the first version of your custom mini-movie.



Most people don't have the time, patience or the know-how to utilize all of the amazing photos and videos they take. That is where UrLife comes in. We have a team of professional Hollywood producers and editors waiting to turn your content into a personalized one-of-a-kind keepsake.



The movie will be optimized for social media when it is delivered to you. Download and view on your own or show off – and share your wonderful experience with friends and family!

Resources:

Website: <http://urlifemedia.com/>

Upload Concierge: uploadconcierge@urlifemedia.com

Watch What UrLife Can Do: <https://vimeo.com/album/5292534>

Please reach out if you have any questions or need assistance
jennifere@urlifemedia.com

